



Transportation  
Alliance

# Action Plan: Poster Presentation Help Guide

# What is an Action Plan?

A plan for how you will become more involved in your community or workplace by advancing some aspect of transit, transportation and/or community building

# Action Plan Examples

Expand and create pedestrian/ bike routes connect the community to the new RTD station

Create more walkable/ bike rideable schools by advocating for more sidewalks around schools

Providing a Travel Training program for all abilities including students, not just for people with disabilities and older adults.

Organize a bus crawl designed to give a community a shared experience centered around the use of public transit.

# Action Plan Development Considerations:

- Think beyond work and your professional life
- What are you passionate about?
- What organizations and efforts are you already involved with?
- Where could your skills and efforts be helpful?
- What is possible in the next six months?
- What projects can be planned and implemented in 6-9 months?

# Elevator Speech

- During the last session participants will get an opportunity to relay their elevator speech as an introduction to the poster board display
- 1-2 minute overview of action plan
- Your elevator speech presentation should include the following:
  - The opportunity or problem you wish to solve or take advantage of
  - Your proposed solution or project
  - Any background or additional information the audience may need

# Poster Board Display:

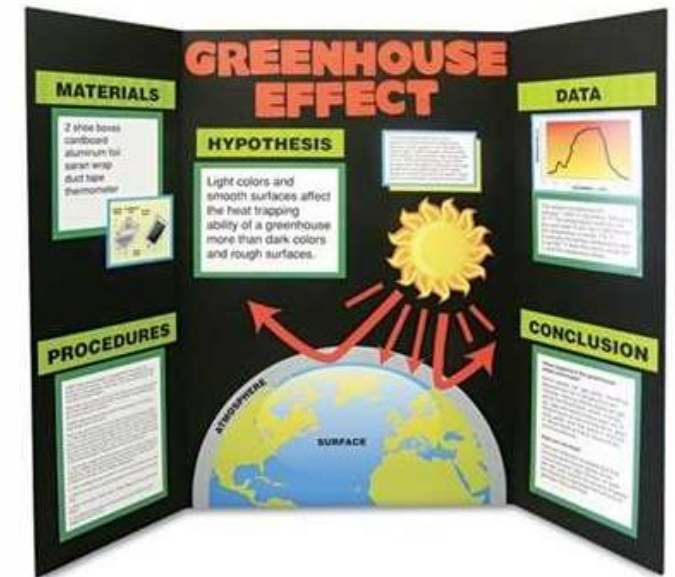
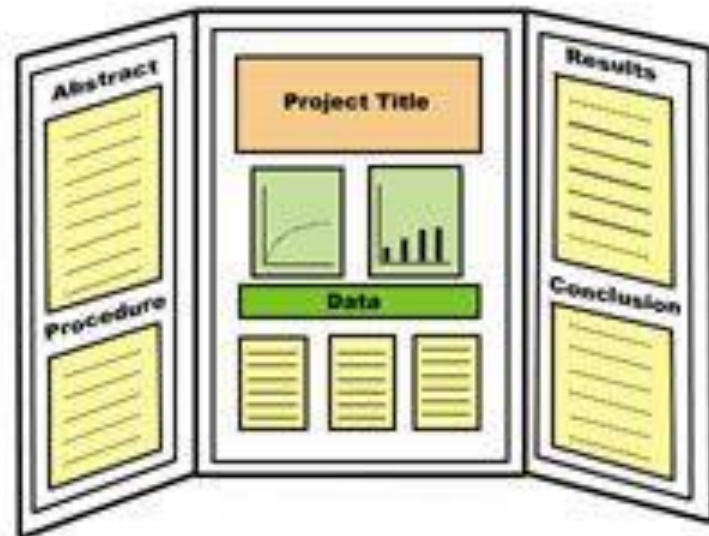
## What should be included

- Broder objective or vision for your Action Plan
- People involved in and/or affected by the project
- Tactics/deliverables will you use to achieve your objective
- 6-9 month timeline
- Indicators of completion
- Indicators of success
- Contact information

### Tips

- Have fun! Don't worry about how childish the project seems
- Be clear. Keep it simple and to the point
- Be creative. Use pictures, maps, colored paper, cut outs, etc. to make your board interesting

# Poster Board Design Examples



# Session 7 Event

- Group 1 of participants give elevator speeches (1-2 minutes action plan overview)
- Group 1 poster displays and networking
- Group 2 of participants give elevator speeches (1-2 minutes action plan overview)
- Group 2 poster displays and networking